



## Evaluation and Research Consultancy Services

Evaluation • Research • Video Storytelling • Staff Surveys •  
Market Research • Facilitation Services • Public Consultations

At the Research Toolkit we know how important quick, accurate and affordable research can be for your project or organisation.

Our consultants have a proven track-record of delivering research, evaluation and impact analysis studies for clients that include UK government departments, universities, the NHS and third sector organisations.

Whether you need a full-scale evaluation including questionnaire surveys, focus groups and participant and partner interviews, or you simply want professional advice on setting up your own research and evaluation systems, we will be able to help you.

See examples of our work, including published reports and video, at [www.research-toolkit.co.uk](http://www.research-toolkit.co.uk).

### Evaluation

As the current economic woes are predicted to last ever further into the future, so the competition for the limited funding that is available becomes even more fierce. Indeed, in one recent national funding round, reports suggest £50 million of applications chased just £15 million of available money.

Funding bodies such as the Big Lottery want to see evidence of sustained change as well as short term benefits, something that can be difficult and complicated to collect.

The Research Toolkit can gather the evidence you need to prove your project's success using both qualitative and quantitative indicators. Our consultants are familiar with various evaluation methods, including quasi-experimental, realistic and appreciative enquiry, and will work with you to agree the most suitable approach.

### Research and Market Research

Research Toolkit consultants have an enviable track record in both qualitative and quantitative investigations covering topics as diverse as ICT, mental health, disability and patient and public involvement (PPI) in healthcare education.

Clients have included the NHS, local authorities, universities and third sector organisations. We use a range of research methods to guarantee you robust data and high quality research reports that you can use to support funding applications or other enterprises.

### Video Storytelling

Nothing has greater impact than professional-quality video of your participants describing first-hand their journey through your project, and its impact on their lives.

The Research Toolkit pioneered aspects of video evaluation as a research method, and offers a complete and affordable service, including planning, interviewing subjects, video capture and editing. We can produce high-quality video for use in any medium, including DVD, BlueRay and web-based applications.

### Staff Surveys

We have conducted staff surveys on a local and national basis, and use both paper-based and online survey methods, as appropriate. We have recently carried out work in this area for the Department of Work and Pensions, the National Metals Technology Centre, and the Higher Education Funding Council for England.

### Facilitation Services

Research Toolkit consultants are experienced and professional facilitators for public meetings, focus groups and other outward-looking events and consultations.



# Research Toolkit

Research - Training - Evaluation

<http://www.research-toolkit.co.uk>

## About the Research Toolkit Limited

We have an extensive and strong history of working with hard-to-reach sections of both urban and semi-rural communities on the one hand, and with senior health service executives and other professionals on the other. We have worked with isolated women, disabled people, people with poor mental health, people from black and minority ethnic (BME) groups and people who have experienced long-term unemployment.

## Research Toolkit evaluations typically include the following:

- On-line/paper participant, volunteer and partner surveys.
- Focus group and one-to-one interviews.
- High-quality photo case studies.
- Participant video and video-box feedback.
- Web-based video conferencing.
- Data analysis using robust methods and industry standard software.
- Detailed reports and more accessible, PR-focused, summary reports.

## Don't take our word for it, this is what our clients say:

*“ Please see the comment below from our Grants Officer at the Big Lottery. It reflects well on us as an organisation and on you too for your high quality evaluation report. ‘I have ... forwarded your report to our regional team in recognition of the high quality of information contained in the report and how well it fits with our continuation funding.’ ”*

**Angela Everson, Joint Chief Executive, Halifax WomenCentre.**

*“ The creation of this report has been monumental for JDA, not only in illustrating the impact of our Day Centre and Support Service for a group of older people who would otherwise be overlooked, but also in showing us the way to becoming more business focused. I can't thank you and Tim enough for this precious and unprecedented piece of evidence. On a personal note, it's also been a real pleasure to work with both of you. ”*

**Sue Cipin, Chief Executive, Jewish Deaf Association.**

*“ I just wanted to get in touch with you primarily to say thank you for all the work you did for us on our end of project evaluation, and to let you know that, as the subject of the email implies, we have been awarded a further 3 years Lottery funding to continue and expand our project, hence it being called HearNow Forward! I'm sure that your evaluation contributed to our success, and so I wanted to say thanks for all your hard work! I'm sure we will be contacting you at the end of this project too, to carry out a similar evaluation in 3 years' time. ”*

**Jaz Mann, Director, HearNow.**

*“ In using the Learning Gain Tool it highlighted to me just how much my role within a science communications agency raised my commercial awareness. It also made it very clear to me that my oral and written communication skills were being improved during my role. The review process highlighted to me, before I started the position, areas that were weaker and that I could focus on improving during my work placement. ”*

**Doctoral Training Student, University of Leeds**



## Contact Us

If you would like to discuss research or evaluation work with us, or would just like more information about the Research Toolkit, phone us on 0113 346 6230 or e-mail us at [enquiries@research-toolkit.co.uk](mailto:enquiries@research-toolkit.co.uk) and one of our consultants will give you all the assistance they can. Our website also has additional information about us and what we do - <http://www.research-toolkit.co.uk>.

Our offices are conveniently placed in the Innovation Centre on the main campus at the University of Leeds, a short distance from the motorway network and all public transport links.

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The company is a member of the Federation of Small Businesses in the UK and is fully registered with the Information Commissioner's Office to store evaluation and related research data.